

# Our Leadership Team:



Have any questions, suggestions, or want to learn more?

## Reach out to us!



Instagram and Twitter:



@chicovidcollab



Facebook: IL CEAL



TikTok: @chi\_covid\_collab



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## We are:

A partnership of academic and community health disparities experts working together to improve healthcare access and research for Black and Latinx communities in the Chicago area

## The Issue:

Black and Latinx communities were hit especially hard by COVID-19

## Our Question:

How could we **connect** community organization expertise with researcher support to **better help these communities?**

# Needs Assessment

CEAL asked community organizations:

Aug 2021–Nov 2021

What support do you need for your programs and organization?

Community Organizations:

34 community organizations were interviewed

## We need:

### Program Support

- Trusted messengers
  - Community Health Workers (CHWs) and others who are trusted by the community
- COVID training for CHWS
- Offering social services before vaccinations



### Organizational Support

- Data collection
  - Resources, training, and support
- Program evaluation
  - Evaluation support
- Coordination with other organizations



### Promotional Support

- More social media connections
- More traditional media outreach
  - TV, radio
  - Church outreach



CEAL responded!

## We did the following:

- COVID-19 CHW training programs
- Researcher assistance with data collection and program evaluation
- Support to partner with other organizations
- Social media support